



# 22<sup>nd</sup> Annual Burning Sands Step Show

Presented by

**Kansas City, MO Alumnae Chapter of  
Delta Sigma Theta Sorority, Inc.**

and the

**Delta Educational and Economic Development Foundation**



A Public Service Sorority



DEED FOUNDATION



September 4, 2019

Greetings,

**Kansas City Missouri  
Alumnae Chapter**

Myra D. Everette  
**President**

Melba Underwood  
**First Vice President**

Kymerly Daniels  
**Second Vice President**

**DEED Foundation**

Lisa White Hardwick  
**Board President**

Javonne Patterson  
**Board Vice President**

Carolyn Lucas  
**Secretary**

Carla Wilson  
**Treasurer**

On behalf of the **Kansas City Missouri Alumnae Chapter of Delta Sigma Theta Sorority, Inc. and the Delta Education and Economic Development Foundation (DEED)** we are pleased to announce that we are hosting our 22<sup>nd</sup> Annual Burning Sands Alumni Step Show, Saturday, Nov 2, 2019, at the Folly Theater.

Our Annual Burning Sands Step Show is a highly anticipated cultural and unity event with a growing annual attendance. We are expecting an eager audience of over 900 people this year! Our Finance and Sponsorship Committee is seeking your support of our event through one of the cost effective options: Corporate Sponsorship or Vendor. Participating in our event will give you the opportunity to generate publicity and “brand” your products to a wide audience of upwardly mobile, college-educated consumers. This event will be heavily advertised through the event website (<http://deedkcmo.org/events/burning-sands-step-show>) as well as, through radio, e-mail and your on-site presence the evening of the step show. Your sponsorship will assist us in funding our public service initiatives and your donation is tax deductible.

**Delta Sigma Theta Sorority, Inc.** is an international non-profit community service organization that has been committed to public service since our founding in 1913. The Kansas City Missouri Alumnae Chapter’s presence in the Kansas City metropolitan community spans over 75 years. Our efforts are guided by our Five Programmatic Thrusts:

- 1) Educational development;
- 2) Economic development;
- 3) Physical and Mental Health;
- 4) Political Awareness and Involvement; and
- 5) International awareness and Involvement.

The **Delta Educational and Economic Development (DEED) Foundation** is a 501c3 non-profit organization that promotes Economic and Educational Development within the community. DEED maintains several initiatives including the Cotillion youth development and scholarship program, which provides over \$50,000 in scholarships annually to college-bound high school seniors.

Please see the enclosed documents to learn of the various ways in which you can support; donations are also welcome. Please make checks payable to: DEED, and send to Post Office Box 16381, Kansas City, MO 64112. We truly look forward to your support of this worthwhile event. Again, your sponsorship dollars go directly to the community and are **tax deductible**. For further sponsorship information, please do not hesitate to contact the planning committee via email at <mailto:stepshow@deedkcmo.org>.

*Myra D. Everette*  
President  
Kansas City Missouri Alumnae Chapter

*Lisa Hardwick*  
President  
DEED Foundation



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## SPONSOR PACKAGES

<b><u>Platinum Sponsor - \$1000</u></b>	
<ul style="list-style-type: none"> <li>• Recognition as Platinum Sponsor during event</li> <li>• Full-page (color) ad in program guide</li> <li>• Logo or Company name on event website</li> <li>• Link to sponsor website thru event website</li> </ul>	<ul style="list-style-type: none"> <li>• Premium placement Vendor Space</li> <li>• Sponsor can distribute product and/or promotional materials at event</li> <li>• 8 Complimentary event tickets</li> </ul>
<b><u>Gold Sponsor - \$700</u></b>	
<ul style="list-style-type: none"> <li>• Logo or Company name on event website</li> <li>• Full-page (black/white) ad in program guide</li> </ul>	<ul style="list-style-type: none"> <li>• 6 Complimentary event tickets</li> </ul>
<b><u>Silver Sponsor - \$400</u></b>	
<ul style="list-style-type: none"> <li>• Logo or Company name on event website</li> <li>• Half-page (black/white) ad in program guide</li> </ul>	<ul style="list-style-type: none"> <li>• 4 Complimentary event tickets</li> </ul>
<b><u>Bronze Sponsor - \$250</u></b>	
<ul style="list-style-type: none"> <li>• Fourth-page (black/white) ad in event program/souvenir brochure</li> </ul>	<ul style="list-style-type: none"> <li>• 2 Complimentary event tickets</li> </ul>
<b><u>Vendor - \$150</u></b>	
<ul style="list-style-type: none"> <li>• Vendor Space at event</li> </ul>	<ul style="list-style-type: none"> <li>• 2 Complimentary event tickets</li> </ul>

This event will be heavily advertised through the event website (<http://deedkcmo.org/events/burning-sands-step-show/>), radio, print, and e-mail.

Sponsor registration must be confirmed by **October 19, 2019,**



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**DEED FOUNDATION**

## SPONSOR REGISTRATION

Company name: \_\_\_\_\_

Contact name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Signature of authorized company representative: \_\_\_\_\_

**Place an 'X' by your selection:**

### Sponsor and Vendor Packages

\_\_\_ Platinum Sponsor - \$1000

\_\_\_ Gold Sponsor - \$700

\_\_\_ Silver Sponsor - \$400

\_\_\_ Bronze Sponsor - \$250

\_\_\_ Vendor - \$150

	Due Date
Registration Form and Remittance	October 19, 2019
Logo for Website	

Please complete and return this registration form with your remittance payable to: **DEED Foundation, ATTN: Step Show Sponsorship, P.O. Box 16381, Kansas City, MO 64112**, by October 19, 2019. For additional information, email [stepshow@deedkcmo.org](mailto:stepshow@deedkcmo.org). Thank you for your support!